



Dutch Trade & Investment Fund

Part of DTIF

Investing Dutch Entrepreneurs executed by Invest International Public Programmes B.V.

Title

U.S.A. – Expansion and setting up of sales organization and warehouses / DTIF126US1

Company

DO IT Organic Assistance B.V.

Country

U.S.A.

Sector

Agri-food - 4638 – NACE Code

Amount of the investment

EUR 2.400.000 – 60% shortfall guarantee for an overdraft facility from Rabobank to DO IT Organic Assistance B.V.

Period

25 September 2026 – 30 September 2031

Involved parties

DO IT Organic Assistance B.V. and Rabobank

Short description

With a DTIF guarantee of up to EUR 2.400.000, DO IT Organic Assistance B.V., is enabled to establish a dedicated sales organization and warehousing infrastructure in the US. This is considered a strategic step in the company's growth ambition. DO IT Organic is a distributor of organic ingredients and consumer products. It has a diversified portfolio of over 200 products. It secures 100% organic products directly from farmers worldwide. The farmers are an important part of the business as DO IT procures and provide numerous technical assistance facilities to these farmers to develop a transparent and sustainable supply chain.

This project will contribute to the Sustainable Development Goals: SDG 2: (Zero Hunger), SDG 8 (Decent Work & Economic Growth), and SDG 13 (Climate Action).





Development impact / Economic impact

Employment -SDG 8

The project is expected to create significant employment in the US and the Netherlands. DO IT has 109 FTEs in the Netherlands. 18 new FTEs are expected in the USA and 71 additional FTEs in the Netherlands by the end of our financing. DO IT sources indirectly from 30.000 farmers, which indirectly also creates employment and income in many producing countries. The project supports employment growth, farmer inclusion & training and economic activity in the US and the Netherlands.

Transfer of Knowledge

DO IT works closely with farmers through agricultural experts, training providers, and certification specialists. The company provides a periodic technical assistance facility to develop and train farmers on organic ingredients and their supply chain.

Production capacity

The financing will support investments in warehouse, supporting machinery & equipment, and working capital.

SDG's

SDG2: the project contributes to zero hunger by ensuring sustainable food production systems are built and by implementing resilient agricultural practices that increase productivity and production.

SDG13: the project contributes to climate action by sourcing 100% certified organic products, efficient transport of containers, and ecological way of handling pests.

Contribution to the Dutch economy

The project contributes to the Dutch economy through the Dutch borrower and group structure, expected Dutch employment, European sales activities and the strengthening of a Dutch company active in international organic ingredients value chain. Additional impact on the economy is made through increased use of Dutch logistics, e-commerce, and packaging services.

ICSR

The investment is scaled in category C in terms of CSR-risk. An Environmental and Social Action Plan (ESAP) is included in the documentation, which is based upon the OECD and IFC performance standards, which aims to reduce the risk of non-compliance with these standards.

The ESAP will contain topics on working conditions, living wage, HR related topics, and calculation of carbon emissions. Furthermore, there is an annual environmental and social reporting and impact reporting obligation.