

Project Disclosure

1. Project

BabyChecker VIYA

2. Short project/ transaction description

The funding objective is to co-fund the launch of VIYA platform by Population Services International, including the BabyChecker, an artificial intelligence based tool to identify high risk pregnancies, of Delft Imaging Systems in Uganda, to investigate potential roll-out of this service in other countries with a VIYA platform. The VIYA platform builds on the existing PSI offering that brings together information, products and services and provides a safe space for women to connect on topics around sexual reproductive health.

3. Country of investment

Uganda

4. Volume

We provide a EUR 500,000 non-repayable development contribution which will bring the project towards the next development phase which will ultimately lead to financial close.

5. Name client

Population Services International (PSI) is an international NGO that “makes it easier for all people to lead healthier lives and plan the families they desire.” It has a strong focus on Sexual and Reproductive Health and digital innovation.

6. Impact / target SDG's

The development capital will provide Delft Imaging Systems with information on the use of the Babychecker solution and data for AI training purposes while at the same time allowing Population Services International to launch VIYA in Uganda and test the inclusion of the Babychecker tool. Impact is besides a healthy (and productive) population mainly on:

- SDG 3.1: reducing the global maternal mortality ratio to less than 70 per 100,000 live births, and
- SDG 3.7: ensuring universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programs.
- SDG 8: Decent work and economic growth is the secondary target by improving the health of the population and therefore the workforce while the BabyChecker solution provides employment opportunities for midwives. For

the health of the population, the effect is substantial as high risk pregnancies are identified in an early stage and especially neo-natal mortality has a large effect on the increase of Disability Adjusted Life Years (DALY). Each baby saved will reduce the DALY's by 30-40.

7. Sector

Healthcare

8. ESG Risk category

C The BabyChecker is a non-invasive solution involving unborn babies and their mothers that will provide a screening on whether a pregnancy is high risk or not..